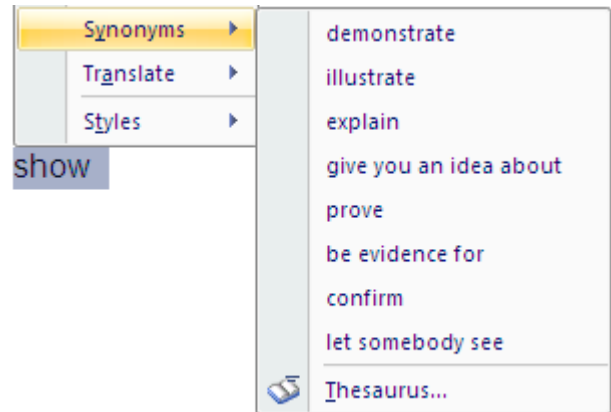


Using Powerful Language

If you are ever stuck for a really striking word and need that extra something to really make your point come across in the most positive light, then, when used in moderation, the 'Synonym' function on Microsoft Word is really useful.

All you have to do is right click on a word and it will appear and give you a list of words with the same meaning but you may find a word that sounds more impressive or is a similar level of readability as the rest of the piece.

However, you must re-read the sentence afterwards to check that it makes sense!



Some positive words you could include in your application:

- Ability
- Achieved
- Analysed
- Administered
- Conceived
- Determined
- Enthusiasm
- Enhanced
- Formed
- Guided
- guaranteed
- implemented
- Instigated
- Introduced
- Ingenuity
- Initiative
- Judgement
- Lasting
- Launched
- Maintained
- Managed
- Merit
- Negotiated
- Organised
- Performed
- Progress
- Planned
- Presented
- Promoted
- Redesigned
- responsible
- Stability
- Stimulated
- Surpassed
- Thorough